



70th Annual Roy A. Bowers Conference

Innovation through Crisis: Redefining Health Care Delivery

September 19, 2022 | The Palace at Somerset Park | 333 Davidson Road



APCE UAN# JA0000855-0000-22-000-L04-P

Link to register:

<https://rutgers.cloud-cme.com/course/courseoverview?P=0&EID=13449>

Registration Fee: \$185.00

CONTINUING EDUCATION OBJECTIVES:

- Recognize the impact of the COVID-19 pandemic on healthcare delivery and access to care for citizens of New Jersey and the U.S.
- Identify innovative healthcare delivery practice models and opportunities for collaborations between members of the interprofessional healthcare team in a post-pandemic world
- Explain the importance of healthcare data within population health and the benefits of patient risk stratification, predictive analytics, and reporting of outcomes
- Outline crisis leadership strategies to address healthcare systems challenges arising from the COVID-19 pandemic
- Describe best practices within drug transparency, consumer engagement, and value-based models to improve care quality, clinical outcomes, and efficiency all while reducing healthcare costs

CONTINUING EDUCATION CREDIT:

- This activity is designed for Pharmacists, Physicians, Nurses, and other Health Care Professionals. This program is organized by Ernest Mario School of Pharmacy. The relevant financial relationships of all individuals who affect the content of continuing education activities and any discussion of off label/investigational uses will be disclosed to the audience at the time of the activity.
- Requirements for completion – Participants must be in attendance for the entire program. All attendees **MUST** register online **AND** sign in and complete online pre-test/post-test and program evaluation in order to receive program credit.

ACCREDITATION:

In support of improving patient care, Rutgers Biomedical and Health Sciences is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

- **Pharmacists:** This knowledge-based activity qualifies for 5.75 contact hours of continuing pharmacy education credit. Please supply your nabp# and birth data in the “Profile” section when you register. CPE credit will be processed after the program evaluation has closed to participants, which will be three to four weeks following the activity date. Kindly view your credits at MyCPEmonitor.net.
- **Nurses:** This activity is awarded 5.75 ANCC contact hours. Nurses should only claim those contact hours actually spent participating in the activity. CE certificates can be obtained immediately from your MyCe profile in Rutgers.Cloud-CME.com after completing the online evaluation.
- **Physicians:** Rutgers Biomedical and Health Sciences designates this live activity for 5.75 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity. CE certificates can be obtained immediately from your MyCe profile in Rutgers.Cloud-CME.com after completing the online evaluation.
- **CE certificates** can be obtained immediately from your MyCE profile in Rutgers.Cloud-CME.com after completing the online evaluation.
- **Method of Participation:** In order to meet the learning objectives and receive continuing education credits, attendees are expected to formally register for the activity, attend the live, in-person conference on the designated date, complete the online pre-test, post-test and evaluation.
- **Refund Policy:** A full refund, less \$15.00 cancellation fee will be given if notification is received no later than September 15, 2022. Refunds will NOT be issued for any cancellation AFTER September 15, 2022 and will not be given to no-shows. To cancel, please contact Debra Diller at ddiller@pharmacy.rutgers.edu.



AGENDA

7:30 AM - 9:00 AM

REGISTRATION, BREAKFAST, & NETWORKING

9:00 AM - 9:15 AM

OPENING REMARKS

Saira Jan, MS, PharmD

Vice President & Chief Pharmacy Officer at Horizon Blue Cross
Blue Shield of New Jersey

Professor Emerita, Rutgers University

Joseph A. Barone, PharmD, FCCP

Dean & Professor II

Rutgers, Ernest Mario School of Pharmacy

9:15 AM - 10:00 AM

KEYNOTE ADDRESS

Becoming Innovators: A Road Less Travelled

Par Bolina, MD

Chief Executive Officer & Chief Innovation Officer, Calarity

- 10:00 AM - 11:00 AM **CEO PANEL**
Innovation Through Crisis: Redefining Health Care Delivery and Addressing Challenges to Manage and Sustain Health Care Cost and Improve Outcomes
Moderator:
Saira Jan, MS, PharmD
Panelists:
Brian L. Strom, MD, MPH
Chancellor, Rutgers Biomedical and Health Sciences
Alan Lee
Senior Vice President & Chief Operating Officer, RWJBarnabas Health, Robert Wood Johnson University Hospital
Melanie Nallicheri, MS, MBA
Chief Executive Officer, EQRx
Luisa Charbonneau, MBA
Chief Executive Officer, Braven Health
Carolyn Magill, MBA
Chief Executive Officer, Aetion, Inc
Mary K. E. Maples, Esq
Interim President & Chief Executive Officer, University Hospital
- 11:00 AM - 11:15 AM **NETWORKING OPPORTUNITY**
- 11:15 AM - 12:30 PM **PRESENTATION & PANEL DISCUSSION**
Addressing Health Inequities, Behavioral Health and Social Determinants of Health: Innovations in Population Health Delivery
Speaker & Moderator:
Ethan Halm, MD, MPH, MBA
Inaugural Vice Chancellor for Population Health, Rutgers Biomedical and Health Sciences
Panelists:
Valerie Harr, MA
Senior Director, Community Health and Network Strategy, Horizon Blue Cross Blue Shield of New Jersey
Myoung Kim, MA, MBA, MIBS, PhD
Vice President, Population Health Account Management & Health Economics and Outcomes Research, Novartis Pharmaceutical Company
Suzanne Kunis
Vice President, Behavioral Health, Horizon Blue Cross Blue Shield of New Jersey
Thomas McCarrick, MD, MBI
Chief Medical Officer & Chief Medical Informatics Officer, Vanguard Medical Group
- 12:30 PM - 1:30 PM **LUNCH BREAK & NETWORKING OPPORTUNITY**

1:30 PM- 2:00 PM

PRESENTATION

Rutgers' Response to the COVID Crisis

Speaker:

Vicente Gracias, MD, FACS, FCCP, FCCM

Professor, Department of Surgery, Robert Wood Johnson Medical School

Senior Vice Chancellor for Clinical Affairs, Rutgers Biomedical and Health Sciences

Vice President for Health Affairs, Rutgers, The State University of New Jersey

2:00 PM - 3:00 PM

PRESENTATION AND Q&A SESSION

Specialty Trends & Pipeline Management

Speaker:

Doug Long, MBA

Vice President, Industry Relations, IQVIA

3:00 PM - 3:45 PM

PRESENTATION & PANEL DISCUSSION

Oncology Home Infusion Pilot with RWJBarnabas Health & Horizon Blue Cross Blue of NJ

Speakers:

Saira Jan, MS, PharmD

Steven K. Libutti, MD, FACS

Director, Rutgers Cancer Institute of New Jersey

Vice Chancellor for Cancer Programs, Rutgers Biomedical and Health Sciences

Senior Vice President, Oncology Services, RWJBarnabas Health

3:45 PM - 4:15 PM

NETWORKING OPPORTUNITY

4:15 PM - 5:00 PM

PANEL DISCUSSION

*Oncology Strategies in New Jersey**

** this session not included in credit hour calculation*

Moderator:

Vince Miller, MD

Physician-in-Chief, EQRx

Panelists:

Steven K. Libutti, MD, FACS

Director, Rutgers Cancer Institute of New Jersey

Vice Chancellor for Cancer Programs, Rutgers Biomedical and Health Sciences

Senior Vice President, Oncology Services, RWJBarnabas Health

Michael Kane, RPh, BCOP

Executive Director, Oncology Pharmacy Services

Rutgers Cancer Institute of New Jersey, RWJBarnabas Health

Edward J. Licitra, MD, PhD

Chairman & Chief Executive Officer, Astera Cancer Care

Haita Makanji, PharmD

Vice President, Specialty Clinical Strategy and Innovation

Magellan Rx Management

5:00 PM

CLOSING REMARKS **this session not included in credit hour calculation*

Saira Jan, MS, PharmD